

Must be a PracticeLink Online client.  
For details, call 800.776.8383.

	MONTHLY (with annual agreement)	MONTHLY Power Pack™
<b>inDepth™</b> Interviews that provide valuable insight into ~100 new candidates each week, 3,500+ viewable now!	\$295	✓
<b>inPerson™</b> Your opportunities distributed at 20+ major physician conferences, plus all candidate leads from those conferences.	\$495 Per Meeting Rate: \$1,495	✓
<b>inPrint™ PROfile in print and online!</b> Delivered to 80,000 physicians, a 1/2 page profile of your facility and community that appears in a special, state-indexed section of <i>UO</i> . Includes your color logo and three images.	\$595 <b>2 PROfiles</b> (Choose between Spring/Fall OR Summer/Winter issues)	<b>\$995</b>  Pay for the year and receive two months FREE!
	\$995 <b>4 PROfiles</b> Fall, Winter, Spring & Summer	<b>\$1,495</b>  Pay for the year and receive two months FREE!

## Introducing the PRO-UO Power Pack™!

PracticeLink PRO™ and Unique Opportunities have partnered to exceed your expectations – not your budget! We've created innovative, budget-friendly bundles to simplify your life and maximize your investment.

Simply choose the Power Pack™ combination that's right for you...

### \*PRO™ - UO Power Pack™

Everything PRO and UO – at a special price!

Includes inDepth™ and inPerson™!

Simply choose your size, number of insertions per year—and get results!

		MONTHLY				ANNUALLY – Two Months Free!			
Number of insertions per year ▶		2	4	6	8	2	4	6	8
	UO Ad	✓	–	–	–	–	–	–	–
	Employer PROfile™	–	–	–	–	–	–	–	–
1/3 Page	✓	\$895	\$1,295	–	–	\$8,995	\$12,995	–	–
1/2 Page	✓ or ✓	\$995	\$1,495	\$1,995	\$2,495	\$9,995	\$14,995	\$19,995	\$24,995
Full Page	✓	\$1,495	\$1,995	–	–	\$14,995	\$19,995	–	–

- ▶ A uniquely designed Employer PROfile, appearing in a special, state-indexed section of *UO Powered by PracticeLink*, along with your logo and up to three images; or,
- ▶ A creative and colorful display ad, appearing in the editorial pages of *UO*; or,
- ▶ Make an impact and run both!

Sales, call 800.776.8383 x 255, or visit [www.practicelinkpro.com](http://www.practicelinkpro.com).

\* Must be a PracticeLink Online client to participate.



### UNIQUE OPPORTUNITIES POWERED BY PRACTICELINK®

Delivered to 80,000 physicians quarterly: Residents and Fellows in their last two years of training, 5,000+ Program Directors and practicing physicians in all specialties.

Frequency ▶	1x			2x			4x		
	BW	2C	4C	BW	2C	4C	BW	2C	4C
1/3 Page	\$1,995	\$2,095	\$2,195	\$1,950	\$2,050	\$2,150	\$1,825	\$1,925	\$2,025
1/2 Page	2,895	3,095	3,295	2,850	3,050	3,150	2,625	2,825	2,925
Full Page	4,495	4,995	5,495	4,350	4,850	5,350	4,125	4,525	5,025
Back Cover	-	-	6,795	-	-	6,550	-	-	6,125
Inside Front Cover	-	-	6,495	-	-	6,350	-	-	5,925
Inside Back Cover	-	-	6,195	-	-	6,050	-	-	5,625

Whichever inPrint™ option you choose, *UO* will deliver it every three months to 80,000 targeted physicians.

Experience real value as you optimize recruitment and save your budget with a PRO-UO Power Pack™!